

APPENDIX C: MEDIA PARTNERS

Sorted by Language and Media type

English Television	ABC 10 KXTV (Television)
	CBS KOVR (Television)
	Fox 40 KTXL (Television)
	KCRA 3 KCRA-TV (Television)
	Metro Cable 14 (Television)
English Radio	100.5 FM KZZO, Bonneville Platforms (Radio)
	102.5 FM KSFM, Entercom Communications (Radio)
	105.1 FM KNCI, Bonneville Platforms (Radio)
	92.5 FM KBEB, iHeartMedia Network (Radio)
	93.1 FM & 1530 AM KFBK (Radio)
	93.7 FM KYRV, iHeartMedia Network (Radio)
	96.1 FM KYMX, Bonneville Platforms (Radio)
	96.9 FM KSEG, Entercom Communications (Radio)
	Capitol Public Radio (Radio)
	Sports 1140 AM KHTK, Bonneville Platforms (Radio)
English Print	American River Messenger, Messenger Publishing Group (Print)
	Asian Pacific American News & Review (Print)
	Carmichael Times, Messenger Publishing Group (Print)
	Citrus Heights Messenger, Messenger Publishing Group (Print)
	City of Elk Grove, newsletter (Print)
	City of Folsom, newsletter (Print)
	Elk Grove Citizen, Valley Oak Press (Print)
	Galt Herald, Valley Oak Press (Print)
	Gold River Messenger, Messenger Publishing Group (Print)

English Print (continued)	Laguna Citizen, Valley Oak Press (Print)
	My Rainbow Pages (Print)
	Rancho Cordova Grapevine Independent, Messenger Publishing Group (Print)
	River Valley Times, Valley Oak Press (Print)
	State Hornet, Sacramento State University (Print)
	The Sacramento News & Review (Print)
	The Sacramento Observer (Print)
	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
English Digital Advertising	Capitol Weekly (Digital Advertising)
	City of Folsom, City News, e-newsletter (Digital Advertising)
	iHeart Media Digital Radio (Digital Advertising)
	Sacramento County Facebook (Digital Advertising)
	Sacramento County Instagram (Digital Advertising)
	Sacramento County Nextdoor (Digital Advertising)
	Sacramento County Twitter (Digital Advertising)
	Sacramento County, News Center, e-newsletter (Digital Advertising)
	NMC (Cinema Advertising)
Spanish Television	Telemundo KCSO-LD (Television)
	Univision KUVS-DT (Television)
Spanish Radio	104.7 FM & 890 AM KVMX, Lotus Communications (Radio)
	92.1 FM KMJE, Lotus Communications (Radio)
Spanish Print	d'primeramano Magazine (Print)
	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners

Spanish Digital Advertising	d'primeramano Website (Digital Advertising)
	d'primeramano Facebook (Digital Advertising)
Chinese Television	Crossings TV (Television)
Chinese Print	Asian Pacific American News & Review (English, Chinese)
	World Journal (Chinese)
	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Chinese Digital Advertising	NTD digital
Vietnamese Print	Lang Magazine (Print)
	Thang Mo Magazine (Print)
	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Vietnamese Digital Advertising	NTD digital
Punjabi (Panjabi) Television	Crossings TV (Television)
Punjabi (Panjabi) Print	Sade Lok (Print)
	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Hindi Television	Crossings TV (Television)
Hindi Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Korean Television	Crossings TV (Television)
Korean Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Japanese Television	Crossings TV (Television)
Japanese Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Hmong Television	Crossings TV (Television)
Hmong Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners

Tagalog Television	Crossings TV (Television)
Tagalog Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Telugu Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Laotian Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Urdu Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Mien Print	Flyers – Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Russian Print	SlavicSac Flyers - Distribution to Sacramento County grocery stores, all outreach events, schools, churches, community organizations & partners
Russian Digital Advertising	SlavicSac (Digital Advertising)