



County of Sacramento

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

SACRAMENTO COUNTY REGISTRAR OF VOTERS ELECTION UPDATE

Primary Election Sample Ballot Pamphlet Has New Look

Registered voters in Sacramento County will soon receive their sample ballot pamphlet in the mail - but it will look different. For the upcoming June 8 Primary Election, voters will receive a combined sample ballot pamphlet no matter what their political party affiliation is.

In previous primary elections, voters received a sample ballot booklet based on the ballot type of their precinct and political party. Registrar of Voters Jill LaVine said by consolidating the booklet, the number of sample ballot pamphlet types is reduced by more than two-thirds; 399 to 114. This also lowers printing costs significantly. "We learned that by combining the sample ballot booklets into one easy to use piece saves time and space on our end while saving taxpayers' money," LaVine adds.

Registered voters who have selected Decline to State as their party preference will receive a separate sample ballot booklet that includes a Vote-by-Mail crossover application on the back cover.

The new Sample Ballot Booklet will be arriving in registered voter's mail beginning the week of May 3. It will also be available online at www.elections.saccounty.net/VotingInformation.

The Sacramento County Elections Office continuously looks for new ways to lower costs while improving internal procedures and maintaining the accuracy and integrity of every election.

OTHER IMPORTANT DATES

The last day to register to vote for the June 8 Statewide Primary is May 24, 2010.

Registration forms are available by calling (916) 875-6377 and requesting a Voter Registration Card by mail. All completed registration forms must be mailed and postmarked by May 24, 2010 to be eligible to vote in the June 8, 2010 Statewide Direct Primary Election.

For more information, contact Brad Buyse at (916) 875-6365.

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We proudly conduct elections with accuracy, integrity and dignity