

Sacramento County
Voting Accessibility Advisory Committee
Meeting Recap

November 28, 2017

6:00 p.m. to 7:00 p.m.

Sacramento County Voter Registration and Elections Office
7000 65th St., Suite A, Training Room
Sacramento

Handouts Provided:

Meeting Agenda; 11/17/17 Meeting Summary

Call to Order:

Committee Members in Attendance: Chair Courtney Bailey, Co-Chair Margaret Johnson, Charlie Johnson, Theresa Riviera, Richard Stanley, Charlene Jones, Don Tuttle, and Terry Schanz

Committee Members Not Present: Russell Rawlings, Indi Kallirai, Irene Capps, Marianne Knoy, Carol Moss, and Nick Bloise

Review of Previous Meeting's Recap and Action Items Results:

- No changes were requested to the 11/7/17 meeting notes.
- Partnership Training materials were emailed to committee members. Materials will be presented by the Outreach tomorrow at the LAAC Meeting for anyone who wants to comment.
- The Democracy Live Remote Access Vote by Mail and Accessible Voting Equipment demonstrations will be scheduled for a future meeting in early 2018.
- The question was asked about how Conditional Voter Registration will work for people in the hospital. At this time, anyone who needs to vote a ballot through Conditional Voter Registration, will have to do so in person at a Vote Center or the Elections Office.
- Courtney emailed out the link to the Secretary of State's website for breakdown on ratings and equipment usability surveys after the last meeting.
- The committee wanted to know if there would be any more Public Consultation Meetings and if one could be specifically for the Disability Community and held in a gathering place for the disability community. Alice Jarboe, Assistant Registrar, commented that the Public Consultation meeting period has concluded and that the next meeting is the Draft EAP Consultation meeting scheduled for 12/12/17 from 5 p.m. to 7 p.m. here at the Election Office.

Agenda Items, Updates and Discussion Comments:

- Equipment contract negotiations are still in progress with the selected vendors and are deciding whether to buy or lease. E-Poll books were not a selected option at this time for reasons that include the extreme high cost and time involved in loading election information onto each E-Poll Book.
- The State VAAC is working on materials for Conditional Voter Registration, Remote Accessible Vote by Mail, and an Election Day Survey and how to get it out to the community in print and electronic form.

- Member Terry Shantz said he met with Supervisor Serna to discuss the need to increase the outreach budget for voter education. Supervisor Serna said that he will make a motion to the board to augment the outreach budget. Terry suggested that we should focus on advertising in transit corridors, i.e., Regional Transit, light rail, on buses and at bus stops, paratransit, and feeder lines. The information will be seen by the riders as well as the general public in traffic. He also felt that the content of the messaging needed to be simplified, i.e., “A New Way to Vote”, or “Voting is easy as ABC”. Note: Newest VAAC Member, Charlie Johnson when introducing himself mentioned that he is on the RT Advisory Board.
- The Sacramento County Elections Outreach Team, Heather Ditty, Hannah Jensen and Laura Anderson, were present to receive feedback for designing materials for the disability community. Members suggestions included: larger font sizes, color contrast, using images that conceptually link together, i.e., a picture of a mailbox with “Vote by Mail”, when to use a flier vs. brochure. Make the message succinct.
- The Outreach team presented the Partnership Training PowerPoint presentation. The purpose of the training is to train community partners on accurate information that can be shared with their groups. This is not designed as a public PowerPoint presentation. However slides can be pulled out and used. The team shared that so far this year there have been 64 presentations of the Voter’s Choice Act and 23 outreach events.

Action Items:

- Courtney will work on 2018 meeting schedule and topics and send out to the VAAC.
- Committee Members requested that a high level overview of the Voter’s Choice Act timeline be developed that would include deadline dates for campaigns, confirmed Vote Centers and Drop Boxes, Voter’s Choice Act items, and outreach and education events.
- Co-Chair Margaret Johnson will send Courtney instructions on how to make a spreadsheet accessible for a screen reader.
- Add confirmed Vote Centers and Drop Off sites to the Data Map on the VRE website.
- Courtney will share Outreach materials when produced to the VAAC for review and feedback.
- Courtney will take up the request to hold a Disabilities Community Public Consultation Meeting with the Elections Office and report back to the committee.